

JESSICA JUNE CHILDREN'S CANCER FOUNDATION

6TH ANNUAL

Fancy Jeans Party

PRESENTED BY BREAKTHRU BEVERAGE &
VERTICAL BRIDGE CHARITABLE NETWORK

"THE HOTTEST PARTY IN SOUTH FLORIDA"

PARTNERSHIP OPPORTUNITIES

SATURDAY, APRIL 1, 2017

7 P.M. – 11 P.M.

AT REVOLUTION LIVE

IN THE HEART OF DOWNTOWN FORT LAUDERDALE

*Put on your fanciest jeans & hottest dancing shoes
and help us raise dollars for children fighting cancer*



EVENT OVERVIEW

The one-of-a-kind Fancy Jeans event focuses on live interactive entertainment and is described by many as “THE HOTTEST PARTY IN SOUTH FLORIDA.” Dance the night away while enjoying an open bar, compliments of *Breakthru Beverage*, and tasty delights from popular local restaurants. The 6th Annual Fancy Jeans Party is chaired by Gustavo Carvajal, First Vice President - Wealth Management for Merrill Lynch, and produced by Events by Vento Designs. The unique event will include a “Best Dressed Fancy Jeans” contest, surprise appearances, an exclusive raffle and an extensive silent auction. The last Fancy Jeans Party was sold out with 700 guests attending, raised \$167,000 and has subsequently helped provide emergency financial relief, hope, compassion and love for 2,050 children and family members battling pediatric cancer. Expected attendance for the upcoming event is over 700 guests representing local leaders, business owners and community members. 100% of the event proceeds will benefit children fighting cancer in South Florida. The Fancy Jeans Party is the Jessica June Children’s Cancer Foundation’s (JJCCF’s) signature event and major source of funding for its Financial Assistance Program. The event has raised over \$552,000 to help local families fighting childhood cancer meet every day basic human needs.

ORGANIZATION OVERVIEW

In 2004 Sandra Muvdi started the Jessica June Children’s Cancer Foundation, a nonprofit public charity, in memory of her only child Jessica June Eiler Muvdi (1996-2003). A diagnosis of childhood cancer creates an immediate medical and emotional crisis while also creating a financial crisis for many families. JJCCF is committed to providing emergency financial relief to help families enduring pediatric cancer pay for everyday necessities such as rent, food, medical, and utilities. This direct and tangible temporary financial assistance JJCCF provides is vital to the survival of these children while they receive cancer treatment and prevents families from spiraling down.

The Foundation serves the children of all seven hospitals offering pediatric oncology treatment in South Florida (Miami-Dade, Palm Beach and Broward Counties). JJCCF has impacted the lives of nearly **4,000** local children and family members battling childhood cancer (as of 10/2016).



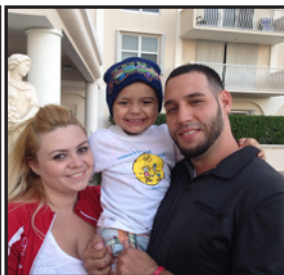
Veronica - 7 years old
Osteosarcoma



D'Quan – 12 years old
Leukemia



Solomon - 1 year old
Leukemia



Ivan - 5 years old
Lymphoma



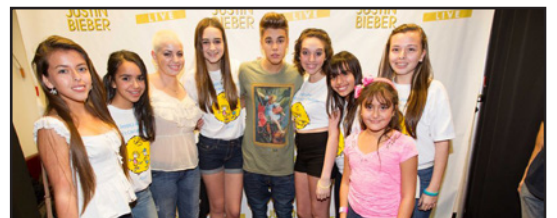
Roly - 14 years old
Ewing’s Sarcoma



“Share the Joy” Child Sponsor
Daoud’s Fine Jewelry



“Share the Joy” Child Sponsor
The Wasie Foundation



JJCCF Teens Backstage with Justin Bieber

VIP TICKET

\$200 IN ADVANCE OR \$250 AT THE DOOR*

- Individual Admission including VIP private lounge area

GENERAL ADMISSION TICKET

\$100 IN ADVANCE OR \$125 AT THE DOOR*

- Individual Admission

*Tickets available at the door if event is not sold out

FANCY JEANS PARTNERSHIP OPPORTUNITIES

TAX-DEDUCTIBLE

TITLE PARTNER (one)

\$25,000

- Sponsor five (5) children/families battling pediatric cancer (valued at \$10,000) with the possibility of meeting beneficiaries and press exposure
- Prominent (+) signage: Name/Logo featured as Title Sponsor placed on graphics for event printed materials, e-blasts (16,000 email contacts), step & repeat entry banner, giant screen PowerPoint loop presentation, signage displays, ads, calendar listings, JJCCF website and social media
- Twenty-four (24) VIP tickets (private lounge seating and premier party accessories) PLUS Twenty-four (24) General Admission
- Special recognition and Emcee mention throughout event
- One (1) corporate banner display in area of high visibility (provided by sponsor)
- Two (2) commemorative gifts provided at Fancy Jeans event by JJCCF's President/Founder
- Opportunity for company material distributed at event
- Included in press releases, JJCCF newsletter and website with hyperlink to sponsor's website

PRESENTING PARTNER

\$15,000

- Sponsor three (3) children/families battling pediatric cancer (valued at \$6,000) with the possibility of meeting beneficiaries and press exposure
- Prominent (+) signage: Name/Logo featured as Presenting Sponsor placed on graphics for event printed materials, e-blasts (16,000 email contacts), step & repeat entry banner, giant screen PowerPoint loop presentation, signage displays, ads, calendar listings, JJCCF website and social media
- Fourteen (14) VIP tickets (private lounge seating and premier party accessories) PLUS Fourteen (14) General Admission tickets
- Special recognition and Emcee mention throughout event
- One (1) corporate banner display in area of high visibility (provided by sponsor)
- Two (2) commemorative gifts provided at Fancy Jeans event by JJCCF's President/Founder
- Opportunity for company material distributed at event
- Included in press releases, JJCCF newsletter and website with hyperlink to sponsor's website



FLAIR LEG PARTNER

\$10,000

- Sponsor two (2) children/families battling pediatric cancer (valued at \$4,000) with the possibility of meeting beneficiaries and press exposure
- Prominent (+) signage: Name/Logo placed on graphics for event printed materials, e-blasts (over 16,000 email contacts), step & repeat entry banner, giant screen PowerPoint loop presentation, signage displays, ads, calendar listings, JJCCF website and social media
- Thirty (30) General Admission tickets (or Ten (10) VIP tickets)
- Special recognition and Emcee mention throughout event
- One (1) corporate banner display in area of high visibility (provided by sponsor)
- Commemorative gift provided at Fancy Jeans event by JJCCF's President/Founder
- Opportunity for company material distributed at event
- Included in press releases, JJCCF newsletter and website with hyperlink to sponsor's website

CLASSIC FIT PARTNER

\$5,000

- Sponsor one (1) child/family battling pediatric cancer (valued at \$2,000) with the possibility of meeting beneficiaries and press exposure
- Prominent signage: Name/Logo placed on graphics for event printed materials, e-blasts (over 16,000 email contacts), step & repeat entry banner, giant screen PowerPoint loop presentation, signage displays, ads, calendar listings, JJCCF website and social media
- Eighteen (18) General Admission tickets (or Six (6) VIP tickets)
- Special recognition and Emcee mention throughout event
- One (1) corporate banner display in area of high visibility (provided by sponsor)
- Commemorative gift provided at Fancy Jeans event by JJCCF's President/Founder
- Included in press releases, JJCCF newsletter and website with hyperlink to sponsor's website

BOOT CUT PARTNER

\$2,500

- Twelve (12) General Admission tickets (or Four (4) VIP tickets)
- Signage: Name/Logo placed on graphics for event printed materials, e-blasts (16,000 email contacts), giant screen PowerPoint loop presentation, signage displays, ads, calendar listings, JJCCF website and social media
- Certificate of Appreciation presented by JJCCF

SLIM FIT PARTNER

\$1,000

- Six (6) General Admission tickets (or Two (2) VIP tickets)
- Name listed as event sponsor
- Certificate of Appreciation presented by JJCCF

*Limited availability of VIP tickets

FANCY JEANS MEMORIES



Fancy Jeans

Making Headlines...

Be a part...Are... you... ready...?

APRIL 1, 2017



MAILING ADDRESS:
 Jessica June Children's Cancer Foundation
 Broward Health Medical Center
 1600 South Andrews Avenue
 Fort Lauderdale, Florida 33316

BOARD OF DIRECTORS:
 Sandra Muvdi
 Gregg Sjoquist
 Diana Muvdi
 Anne Reinstein
 Katie Leibick

T: (954)712-6322 D: (954)593-5603 F: (954)468-8040 W: www.JJCCF.org E: Info@JJCCF.org

Partner names/logos will appear on advertising and collateral materials based on date of partner commitment and in accordance with advertising and print deadlines.

2017 FANCY JEANS PARTNER RESPONSE FORM

MAIL IN THIS FORM

Full Name: _____
Title: _____
Company Name: _____
(As you would like to be mentioned)
Address: _____
Address 2: _____
City, State, Zip: _____
*Email (required): _____ Web Address: _____
Phone: _____ Fax: _____
Contact Person (if different from above): _____
Phone: (if different from above): _____
***Email required for communication on partnership benefits**

Partnership Options:

- | | |
|---|----------------------|
| <input type="checkbox"/> Title Partner (1) | \$25,000 |
| <input type="checkbox"/> Presenting Partner (2) | \$15,000 SOLD |
| <input type="checkbox"/> Flair Leg Partner | \$10,000 |
| <input type="checkbox"/> Classic Fit Partner | \$ 5,000 |
| <input type="checkbox"/> Boot Cut Partner | \$ 2,500 |
| <input type="checkbox"/> Slim Fit Partner | \$ 1,000 |

We are unable to attend but would like to make a donation in the amount of \$ _____

Additional Fancy Jeans Event Tickets:

- VIP Ticket \$200 Individual Admission including VIP private lounge area (\$250 at the door if available)
Please specify number of attendees _____

- General Admission Ticket \$100 Individual Admission (\$125 at the door if available)
Please specify number of attendees _____
Total \$ _____

VIP TICKET
\$200 IN ADVANCE OR \$250 AT THE DOOR*
• Individual Admission including VIP private lounge area

GENERAL ADMISSION TICKET
\$100 IN ADVANCE OR \$125 AT THE DOOR*
• Individual Admission

*Tickets available at the door if event is not sold out

Raffle Tickets (Attendance NOT Required to Win Prizes):

- Individual Raffle Ticket \$20
Please specify number of tickets _____
 6 Raffle Tickets \$100
Total \$ _____

RAFFLE PRIZES: Three (3) exclusive travel vacation packages (to be announced)

METHOD OF PAYMENT

Grand total amount enclosed or to charge: \$ _____

Please make checks payable to **Jessica June Children's Cancer Foundation**

Please charge my credit card according to the following information:

American Express MasterCard Visa

Credit Card #: _____ Expiration date: ____/____

Card Holder Name: _____ CVV Code: _____

Authorized Signature: _____

The Jessica June Children's Cancer Foundation is a 501(c)(3) nonprofit organization.
Your gift is tax-deductible.

Please complete and mail, email or fax the Response Form (pages 5 & 6). Partner names/logos will appear on advertising and collateral materials based on date of partner commitment and in accordance with advertising and print deadlines.

Mailing Address:

Jessica June Children's Cancer Foundation
Broward Health Medical Center
1600 South Andrews Ave.
Ft. Lauderdale, FL 33316

To purchase tickets online or for more Fancy Jeans event information visit **www.JJCCF.org**

Contact Information:

T: (954)712-6322 • **D:** (954)593-5603 • **F:** (954)468-8040 • **E:** Info@JJCCF.org